

Privacy Policy

Welcome to the website of AirLogy Labs! We value your privacy. The purpose of this Privacy Policy (hereinafter referred to as the “Privacy Policy”) is to inform you of our practices regarding the collection and use of your information that you share with us through our website <https://airlogylabs.com/> (hereinafter referred to as the “Website”). Please read this Privacy Policy carefully!

- (A) This Privacy Policy was last modified on 8 June 2021. From time to time, we will change the Privacy Policy (especially with respect to changes in legislation). However, we will keep you informed of any substantial changes to the Privacy Policy. The current version can always be found on our Website.
- (B) We process your personal data with due care in accordance with all relevant legislation, including Regulation (EU) 2016/679 of the European Parliament and of the Council, the General Data Protection Regulation (hereinafter referred to as the “GDPR”).
- (C) The Privacy Policy applies exclusively to the processing of personal data by us. This Privacy Policy does not address the privacy practices of other third parties and we are not responsible for them.
- (D) We do not knowingly process or solicit information from persons under the age of 16. We will delete data that we become aware were provided by a person under the age of 16 without the consent of a parent or legal representative.

1 Who processes your personal data?

- 1.1 Your personal data are processed by our company Proer, s.r.o., with its registered office at Palárikova 1, 917 01 Trnava, Slovak Republic, company ID: 52 687 856, registered in the Commercial Register of the District Court Bratislava I, Section Sro, File No. 141191 / B (hereinafter referred to as the “Operator”, “we”, “us” or “our”).
- 1.2 If you would like to learn more about the processing and protection of your personal data or if you have any further questions, you can contact us at hello@airlogylabs.com.

2 What personal data do we process?

We may collect the following types of information about you:

2.1 Personal data

In particular, we may collect and process your first name and surname, e-mail address, telephone number, address, name of the company you work for (including your job title) and other information that you voluntarily provide when using our Website.

2.2 Technical information

We and/or our external service providers (e.g., Mailchimp, Facebook, Google, Hotjar, Vimeo) may automatically collect technical data when you visit or interact with our Website. The technical data may include, but are not limited to, the time and date of user visits, browsing habits, IP address, browser name, type of computer or device through which you access the Website, time spent on the Website, and other similar technical information. In a limited number of cases, it is possible to use technical data and identify you as an individual, making them personal data in accordance with applicable law but we never use technical data to identify you as an individual.

2.3 Cookies

2.3.1 What are cookies?

- (a) In order for our Website to function properly, we sometimes store small data files called cookies or other similar technologies on your device.
- (b) A cookie is a small text file that the Website stores on your device when you visit it. Session-based cookies are stored only when the browser is open and are automatically deleted when the browser is closed. Permanent cookies last until you or your browser delete them or until they expire.

2.3.2 What cookies do we use?

- (a) We use our *own functional cookies*, specifically WordPress cookies, which are necessary for the functioning of the Website, help it to work better and, thanks also to them, provide users with a better experience of when using it.
- (b) We use permanent *third-party analytics cookies*, in particular HubSpot, Google Analytics & AdWords and Hotjar, which allow us, for example, to recognize and count users and see how they behave when using our Website so that we can improve its functionality.
- (c) We may also use permanent third-party *marketing cookies*, namely HubSpot, Facebook Pixel, LinkedIn Pixel, Google Analytics & AdWords, and Vimeo, which allow to uniquely identify your browser and internet device, allowing our providers to build a profile of your interests and then show ads that may interest you. These cookies also allow some companies to target you to ads on other websites.

2.3.3 How to set cookies?

- (a) When you first visit the Website, we inform you about the use of cookies, and possibly also request your consent to the use of cookies. Cookies will not be used for any purposes other than those specified

above. You can later accept or disable cookies in the settings at <https://shop.airlogylabs.com/cookies-nastavenia>.

- (b) As mentioned above, in some cases we may use cookies from third parties (service providers). A list of such third parties that you will encounter when using our Website is provided below. We are not responsible for third-party websites and their privacy policies. Those companies collect and process this information based on their privacy policies.

3 What are the purposes and legal bases for the processing of your personal data?

3.1 We process your personal data for the purposes of:

3.1.1 information about our services and goods promoted through the Website

The offer of our services and goods is listed on our Website. If you decide to contact us regarding the potential use of our services or goods, you will provide us with data whose processing is subject to this Privacy Policy. Based on the provided data, we can contact you and inform you about the services or goods that may interest you. Such processing of personal data is used, in particular, for the following processing activities:

- communication regarding our services and goods offered on the Website (upon your request),
- preparation of the offer of services and goods at your request on the basis of the data provided by you,
- conclusion of a contractual relation, including pre-contractual relations concerning our services,
- records of (potential) customers,
- notifying you of changes to this Privacy Policy and our general terms and conditions.

For this purpose, we process the following personal data that you voluntarily provide to us: your first name, surname, e-mail address, telephone number, the name of the company you work for (including your job title), and other information that you voluntarily provide when using our Website.

The legal basis for such processing: a *pre-contractual relation* in accordance with Article 6 (1)(b) of the GDPR.

3.1.2 informing about news promoted through the Website

This purpose includes, in particular, the following processing activities:

- sending you information about our goods and services, the launch of pre-sales of our goods and services, as well as other related services,

- notifying you of changes to this Privacy Policy and our general terms and conditions.

For this purpose, we process the following personal data that you have voluntarily provided to us: your first name, surname, e-mail address, telephone number, product delivery address and other data that you voluntarily provide when using our Website.

The legal basis for such processing: your consent to the processing of personal data in accordance with Article 6 (1)(a) of the GDPR.

You have the right to withdraw your consent for this purpose at any time by sending an e-mail to: hello@airlogylabs.com.

3.1.3 **fulfilment of the contract that exists between us as a result of your decision to use a service or purchase goods we offer through the Website**

We process your data so that we can provide you with our services or goods which may include the processing of personal data which is necessary e.g., for the following processing activities:

- creating and processing your order for goods or services via the Website or e-mail communication,
- informing you of the status of your order,
- handling your possible inquiries, complaints or claims in relation to the service or goods ordered on our Website or through e-mail communication,
- customer registers,
- informing you of changes in this Privacy Policy and in our general terms and conditions,
- keeping you informed of developments in studies on microbial contamination of homes and work areas and their impact on human health that may interest you as a result of using the service.

For this purpose, we process the following personal data that you have voluntarily provided to us: your first name, surname, e-mail address, telephone number, delivery address and other data that you voluntarily provide when using our Website.

The legal basis for such processing: *fulfilment of the contract* in accordance with Article 6 (1)(b) of the GDPR.

4 **Who are the recipients of your personal data?**

4.1 We do not share your personal data with any recipient outside the operator's organization, unless one of the following circumstances occurs:

4.1.1 **sharing is essential to fulfill our responsibilities**

If our external collaborators (subcontractors) need access to your personal data in order to assist us in providing

services, we take appropriate technical, contractual and organizational measures to ensure that your personal data are processed in accordance with the legal regulations.

There is a list of our subcontractors below:

- laboratories performing air or environment analysis based on samples,
- couriers who deliver the goods to you or take over the goods or AirLogy Kits from you for the purpose of transporting them to laboratories for the purpose of performing air or environment analysis
- RM placement system at Webglobe Yegon,
- Webhosting Webglobe Yegon,
- Pay Solutions, a. s.
- Facebook Ireland Ltd. (Facebook Pixel),
- LinkedIn Ireland Unlimited Company (LinkedIn Pixel),
- Google LLC (Google Analytics & AdWords),
- The Rocket Science Group LLC (Mailchimp),
- HubSpot, Inc., HubSpot Ireland Limited (HubSpot),
- Vimeo, Inc.(Vimeo),
- Hotjar Limited (Hotjar).

The list of subcontractors may change from time to time if we change or remove some of the above-mentioned subcontractors and/or start cooperating with new ones in providing the Website.

4.1.2 **sharing is necessary for legal reasons**

We may share your personal data with other recipients if we believe in good faith that access to and use of your personal data is reasonably necessary to: (i) comply with legal and/or judicial obligations, (ii) detect or prevent fraud, security or technical issues, (iii) to protect our interests, property or safety or to protect the interests, property or safety of our users or the public, but only where it is in accordance with legal regulations. If possible, we will notify you of any such sharing.

5 **Transfers of your personal data to countries outside the EU/EEA?**

- 5.1 The Operator may transfer your personal data outside the countries of the European Union and the European Economic Area where we cooperate with external service providers. In this case, we transfer your personal data exclusively to countries that are considered to have an adequate level of personal data protection in accordance with the decisions of the European Commission, or where appropriate protective measures are in place to protect your personal data, such as standard contractual clauses or binding internal rules of the company. Regardless of the country in which your personal data are processed, we take appropriate technical, legal and organizational measures to ensure that the level of protection is the same as in the European Union and the European Economic Area. To learn more about the international transfer of your personal data and the applicable protective measures we have in place

to control the transfer of your personal data, you can contact us at hello@airlogylabs.com.

- 5.2 Should a merger, acquisition or other reorganization take place, your data may be transferred as a result of this. We will inform you of any such fact (e.g., via a message to your e-mail address) and explain your options.

6 How long do we store your personal data?

- 6.1 We store your personal data only to the extent permitted by law and for the purposes for which they were collected. Unless the deletion of your data is against the law or we need them in accordance with our legitimate business interests (e.g., to prevent fraud and increase the security and protection of users), your data will be deleted from our storages and systems (i) with respect to the processing of your personal data for the purpose set out in part 3.1.2 of this Privacy Policy, within three years of their receipt, (ii) in other cases, ten years after the termination of our cooperation.

7 What are your rights?

- 7.1 **Right of access** - We offer you access to your personal data that we process. This means that you can contact us and ask us to confirm whether your personal data are being processed or not, and if so, you have the right to request access to your data which we will provide you with in the form of the so-called "register" (in particular, the purpose, the category of personal data, the category of recipients of personal data, the retention period or the criteria for determining the retention period).
- 7.2 **Right to correct** - You have the right to correct the incorrect personal data concerning you.
- 7.3 **Right of deletion** - You may also ask us to delete your personal data from our systems. We will accept such requests unless we have the legal authority not to delete your personal data.
- 7.4 **Right to restrict processing** - You may ask us to restrict certain processing of your personal data. Restricting certain processing of your personal data may lead to restrictions on the use of our Website.
- 7.5 **Right to data transfer** - You have the right to receive your personal data in a structured, commonly used and machine-readable format for the purpose of transferring personal data to another operator.
- 7.6 **How to exercise your rights** - You can exercise your rights mentioned above free of charge, in writing by sending an e-mail to hello@airlogylabs.com. We may require confirmation of your identity depending on your request.

8 Can I complain?

- 8.1 If you believe that the processing of your personal data is not in accordance with the relevant data protection legislation, you may file

a complaint to the relevant supervisory authority for data protection (Office for Personal Data Protection of the Slovak Republic).

9 Are the data safe?

9.1 We take all reasonable and appropriate security measures to protect us and you from unauthorized access or unauthorized alteration, disclosure or destruction of the personal data we process. Measures include possible encryption, firewalls, secured devices and access rights systems. Should security breaches occur despite these security measures which are likely to adversely affect your privacy, we will notify you as soon as possible. If you have any questions, feel free to contact us at hello@airlogylabs.com.